

OCTOBER 2022
Newsletter



Gaëlle David (E.15) - former President of the Pays de la Loire club, Adrien Couret (H.07) - President, Laurence Rolland - Network Manager, Elisabeth Laverge (HJF.75) - Committee member, Patrice Vandame (MBA.82) - President Poitou Charentes club

Editorial by Elisabeth Laverge (HJF.75)
Committee member, Generation Share Club Co-President

Hello, dear fellow alumni around the world,

It is a real pleasure for me to have the opportunity to address you in my capacity as a member of the Network Commission, working on liaison with our [regional clubs](#). With my partner, Patrice Vandame (MBA.82 - President of the Poitou-Charentes club), we are working to strengthen the links with our fellow graduates around France. We are working to improve the quality of data and to inform the members of our regional clubs of all the Association's services, and in particular its online services. We are pleased to participate in community events around France, such as this month in Toulouse and Pau, next month in Lille, and then in Montpellier and Brittany. What tremendous vitality within our network! Our President, Adrien Couret, has been able to experience this expression of your talents and energies this year during his trips to Nantes, La Rochelle, Nice, Toulouse, and soon Lyon and Lille. Congratulations to the volunteers working in our regional clubs! Based on experience, we recommend they work as a pair at the head of a club. This partnership helps ensure the sustainability of our clubs... as volunteers, it's not always possible to be available at the right time. I pay tribute to the engagement of the 120 alumni volunteers among you who work hard within our regional clubs to propose an exciting programme of actions and meetings. I participate in many and take great pleasure in doing so. I also thank the alumni association's staff: they represent us and promote our events. This team provides us with a wide range of services and communication channels: [HEC Life Project](#), [the job board](#), [newsletters](#), and of course our magazine, [HEC Stories](#). It also helps our clubs organize online events so that everyone can benefit from their content, whatever their latitudes or time zone.

According to The Economist, HEC Alumni is the world's number one alumni network. This ranking honors us and obliges us. With our motto: "We Share, We Dare, We Care", we must contribute in a positive and civic way to a world that needs our care.

Dear fellow graduates, I hope to see you soon, in person or online. Even if we live far from each other, we are very close, and together we are stronger.

Warm regards.

The 3-Minute Update

Info

After "100+ Testimonies on Corporate Governance", the Governance Club publishes "How Boards work, lessons from experience" (Humensis), which allows those interested in governance to better understand the fundamentals: directors, dissociation, remuneration... and also to discover more recent subjects: biodiversity, cybersecurity, purpose, say-on-climate..., an international perspective and soft skills, such as constructive challenge or collective intelligence... [Order your copy at HEC prices!](#)

Initiative of the Month

Your Opinion Matters

HEC Alumni will soon launch an online satisfaction survey on [Infinity Pass](#) (lifetime membership) and [HEC Life Project](#) (career services). From November 2022, the association will collect the expectations, suggestions and recommendations of our 70,000 graduates, and will adapt our offers to better meet your needs. Stay tuned!

Figure of the Month: 306 500

Full auditoriums and more than 306,500 online viewers. September saw record audiences for the 2 events with Jean-Marc Jancovici, one of France's most recognized experts on the energy-climate issue. Received first by HEC Alumni during the H-hour evening on September 27th ([listen to the podcast](#) in French) and then again the following evening, 28 September, on campus with the ESP'R club to speak on "Climate and energy: how to transform the French economy".

Your Association



Trajectories 2022 Prize Winners

For the 15th edition of the Trajectoires Prize on the theme "Ruptures and balances: reinventing performance", Women@HEC chose to award two prizes. The first went to Caroline Jeanteur (H.94), Chief Purpose Officer at Ubisoft Entertainment and the second prize went to the mixed team formed by Sarah Jallot (H.21) and Basile Agay (H.21), co-creators of the investment fund Teampact.. [Read the article](#) (in French)

Warm Welcome for 2021 Graduates

Warmth and conviviality for the welcome evening organized by HEC Alumni in Paris and online on 28 September. The Class of 2022 were welcomed by Adrien Couret (H.07), President of HEC Alumni, Eloi Peyrache, Dean of HEC Paris and over thirty presidents of HEC Alumni clubs. The event brought together nearly 250 participants in person and online. [See the pictures](#)

Ceremony to Rekindle the Flame under the Arc de Triomphe - 14 November

As every year, HEC Alumni will rekindle the Flame under the Arc de Triomphe in homage to those alumni who died in the war. All graduates and students of HEC Paris are invited to represent the HEC community in this memorial and prove our attachment to the memory of those graduates who died for France. If you are passing through Paris, come join us for this memorable moment. [More information](#)

Chapter Appointments

HEC Alumni is delighted to announce Dr. [Fadi Nasser](#) (E.14) as President of the [Qatar Chapter](#), replacing [Nastassja Maharaj](#) (EM.19). Many thanks to Nastassja and the previous chapter team for their work!

Flashback



Pool party in Singapore

It's been too long since we last mingled in a room, let alone a swimming pool! The Singapore Chapter organized an event last Friday to meet newly-arrived alumni, and catch up with friends at our HEC Poolside Party in Serangoon! Many thanks to our hostess, Alice Lopin (H.04)! [Event pictures](#)

Read on HECStories.fr



Claire Calmejane (M.06) : Wonder Woman in Tech

From London to Paris via MIT (Massachusetts), Claire Calmejane (M.06) has built a brilliant career in digital technology at Société Générale. An influential figure in French tech, the Group's innovation director is fighting to give women their rightful place in this still very male-dominated world. [See his portrait](#)



Nicolas Maisonneuve (H.21): Student and Philosopher

He has a bulimic appetite for knowledge, has been reading philosophy since childhood, loves to pass on his knowledge and fights for equal opportunities via the HEC Foundation. Nicolas Maisonneuve is the 14th HEC Stories super student. [Read her portrait](#)

Meetings not to be missed



Networking in Montreal - 19 October

It is with great pleasure that we are relaunching the season of networking exchanges. We will be alternating remote and face-to-face sessions throughout this 2022/2023 year. Organized by the Quebec Chapter. [Registration](#)



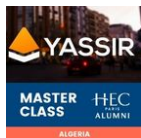
London : MBA Networking Event - 26 October

The MBA finance club and MBA PE / VC Club look forward to meeting you in person as they come to London for their trek week. They hope to connect and reconnect with MBA alumni in London in various fields. Come share your experience, network with current students and reminisce about your time at HEC Paris! Organized by the UK Chapter. [Registration](#)



Afterwork in Frankfurt - 27 October

HEC Alumni is happy to invite you for an in-person Afterwork at Frankfurt. Because the number of attendees is limited please confirm if you can make it, register today! Organized by the Germany Chapter. [Registration](#)



Algeria Masterclass - 15 November

Decrypting the keys to success of platform models: the example of Yassir. Do you want to start a digital business in Africa? To work there? Increase your knowledge and discuss with the best in the industry. Organized by the Algeria Chapter. [Registration](#)



Webinar: How to Be Seen as an Authority in Your Field - 22 November

Tired of not being recognized for the value you bring? A webinar to stand out from the crowd Stand out from the crowd and get better opportunities by learning the essential elements of a compelling brand. [Registration](#)

Consult the agenda for all our events [here](#)

On the Campus



10 New Doctoral Students Facing the Challenges of Society

Alyssa, Andrew, Leo, Mariia, Marusa, Rui, Srinaath, Xinyu, Yang and Yujie: from all over the world, ten exceptional profiles have joined the HEC Paris doctoral program, which now has 55 students. They were welcomed by Eloi Peyrache, Managing Director and Dean of HEC Paris, Andrea Masini, Dean of Faculty and Research, Christophe Pérignon, Associate Dean, Director of Research, and Johan Hombert, Associate Dean in charge of the doctoral program.

The impact of artificial intelligence on consumer behavior, the spread of rumors, green finance, sense of self and group interactions...: these are some of the exciting topics that will be explored over the next six years by these ten new doctoral students, with a common desire to have an impact on business and society. They will be the professors of tomorrow in business schools around the world. [Read the article](#)

HEC-Natixis Partnership: Rugby in the Spotlight

On September 20, HEC and Natixis signed a new partnership to develop the school's sports facilities and encourage the development of men's and women's rugby at HEC. The ceremony was also an opportunity to strengthen the ties between HEC and Natixis, four years after the latter's involvement in the creation of the X-HEC Chair in "Business Analytics for Future Banking". In particular, Natixis will finance the installation of new ecological floodlights for the campus rugby field, allowing students to train during winter evenings. Natixis will also support an innovative initiative launched by HEC: the creation of a coeducational rugby world cup for higher education institutions, a format that has never been used before on an academic scale. The practice of rugby continues to develop strongly within the school, thanks to the dynamism of the men's club (80 members) and the women's club (60 members, four-time ESC French champion). [Learn more](#)

Global Entrepreneurship Week

For the second year in a row, HEC Paris will take part in Global Entrepreneurship Week, the movement that celebrates entrepreneurs and innovators!

From November 14 to November 20, a series of activities and events, organized or coordinated by the Innovation & Entrepreneurship Center, will be offered to promote entrepreneurship and help create synergies between future creators. On the program: a conference in collaboration with the Entrepreneurship & Innovation Institute of Singapore Management School and the HEC MBA Entrepreneurship Club; a workshop with the Start'HEC student club; a round table on female entrepreneurship ; a discovery of the entrepreneurial ecosystem in West Africa; a webinar on the importance of first-time hires by Cappemini and the HEC Paris Incubator... [Discover the program](#)

Relive the HEC Foundation's Annual Gathering!

The not-to-be-missed annual gathering of the HEC Foundation took place on October 6 in the magnificent amphitheater of the Maison de l'Océan in Paris. A nice evening in the presence of donors, corporate partners, students, professors, staff and representatives of HEC Paris which highlighted the projects supported thanks to the generosity of our community. The topic of the gathering "Let's build the future together", was an opportunity to discuss the future campus project of the School, to show the latest achievements of the Hi! PARIS Center and Climate & Earth Center and to bring to the fore the new schemes set up by the School to support international talents. Thank you for helping us have an impact.

[Watch the replay](#) of this event filled with emotion and information!

MBA Giving Month is Back!

We invite you to participate in the [MBA Giving Month](#): an international mobilization of MBA Alumni only to finance 7 scholarships for MBA students at HEC Paris.

Whatever the amount, every donation counts. Together, we can make a difference! We hope you will consider making your contribution today to help us reach our goals! For example, you can "give your year" i.e. you graduated in 2016, you donate €20.16 or €201.6. [Learn more and contribute](#)

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
for information: [Laurence Rolland](#)

Happy reading!

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